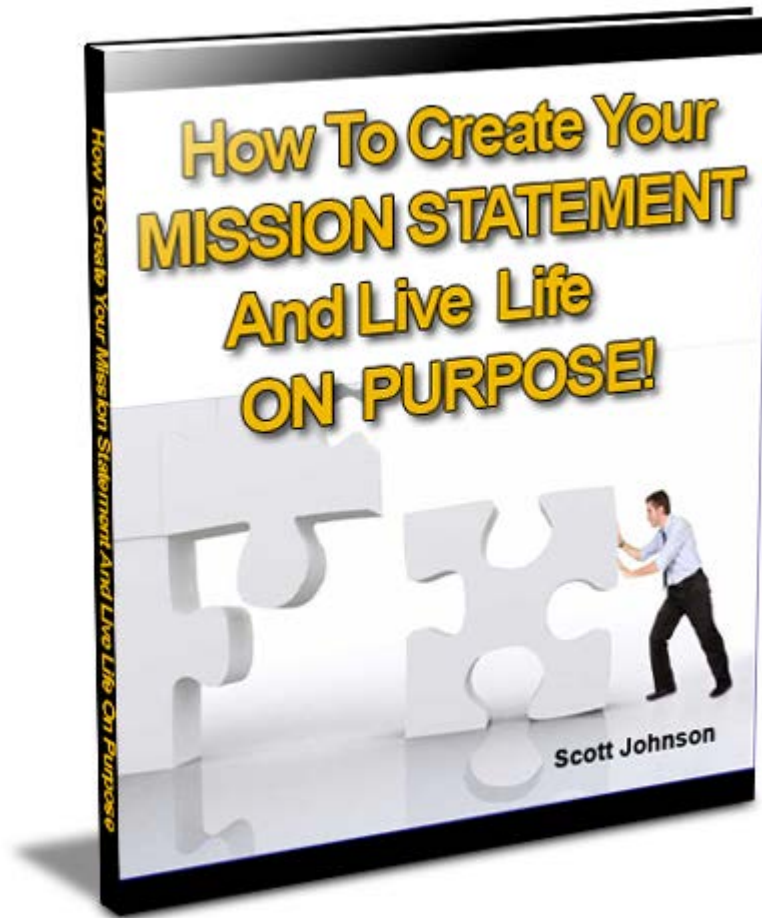


**Special Report - How to create your mission statement and live your purpose!**



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# **Discover Create Your Mission Statement And Live Life On Purpose!**

Without a doubt, the sign posts are all here where it concerns the direction and purpose of your life. Most make the mistake of looking for clues to their design and purpose outside of themselves. They wait for the affirming voice of a parent, a friend, a leader or Pastor to tell them what they were created for. The fact is, all the clues are already present on the inside of you. God's voice of direction has already been imprinted within you from birth. As a result, everyone and I mean everyone has a special song to bring to this world. It is unique, no one else can do it quite like you and it is what makes you very, very special. In fact God gets a buzz when you discover and experience it. Think about it, if you are a parent, then you know what it feels like to watch your child laugh, play and experience joy in their accomplishments. That is how God feels about you! It was never His intention to hide your purpose and desire from you but somehow the thing that should be so apparent has remained invisible.

I recently read the story of a young man who was working in the financial market. His boss was a semi-retired owner of a brokerage firm who stayed in the business simply because he enjoyed the relationship he had created over the years. Bob the young man, sat staring at the computer screen watching the fluctuations of the market and commodity trades. The question from his boss came out of nowhere.

"Bobby, you're a real ambitious, very talented, idea-driven guy. I know I'm going to read about you in the paper someday as somebody who has achieved all the material success he's ever dreamt of. But, let me ask you something: right now, at this moment, if you knew you had twenty million dollars in the bank, what would you do with your life? Would you still be sitting here with me looking at the trading screens? If you had the choice, what would you do with your life?"

Bob was stunned, bewildered, amazed. It seemed like several minutes went by as he pondered the answer to the question. Bob felt that he had been handed complete control to consciously affect his circumstances - to be the puppet master versus the person dangling by the strings of his environment, upbringing and current financial worth.

There is a certain amount of freedom that Bob experienced when he was faced with that question and it helped him to identify what really were the inner desires in his heart. Let me ask you the exact same question. What would you be doing if you had twenty million dollars in the bank? What would you do with your life and would you still be doing what you are doing now?

Please take a few minutes right now and write your answers down.

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**Creating Your Why Statement**

Let's try another little exercise that will assist you in identifying your core passion and purpose. I want to use the analogy of the genie in the bottle because it is something that helped me many years ago. I was Pastor of a church and working at night cleaning floors in a department store. I was listening to an audio series and was walking around with earphones on. I can't remember the name of the series but what I do remember what was being said because it emotionally moved me to tears. It wasn't the exercise itself that moved me, it is what it helped me to understand about my core desire in life. In an instant while walking around in that department store in the middle of the night I was transported in my mind and was able to peer into the future of what I was created for. That is what stirred me that night and it is those images that have stuck with me throughout my entire life.

I have adopted this exercise and have added a few things to this process to assist you in identifying your core desire and purpose in life. The next few moments could be the most important moments of your entire life. Do not take for granted the simplicity of the following exercise covered in the next few paragraphs.

Imagine yourself standing in an old antique store and as you search down each aisle something catches your eye. Off in the corner of the room you see an old box full of what some would describe as an assortment of junk. Because you are the type of person who loves to find old treasures that other people throw away you bend down and begin to do a quick search through the box. As you begin to pick up each item you find an old bronze piece that looks like a lamp base of some sort. As you wipe some of the dust off with the sleeve of your shirt to get a better look, bellows of smoke begin to appear and pour out before you. There standing in front of you appears a genie who is over seven feet tall, he speaks, "I am the genie Auk La Baba, I have been imprisoned in this lamp for the last 5000 years, I thank you for releasing me. You have been granted three wishes which must be spoken now, before the smoke clears the air!" With a booming voice you hear "What is your bid oh Master?"

Obviously shaken by what just took place you search for thoughts and words and with your heart pounding you immediately speak out the following three wishes.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Now ask yourself the question, "What will these three wishes that I just wrote down give me that I don't already have?"

Possible answers could be, more time, more freedom, the ability to \_\_\_\_\_(fill in the line).

How did you do? Were you able to come up with three wishes? Did you answer the final question that was asked? I can almost guess what you wrote on those three lines that you filled out; here is a list of typical answers that I have seen from other people. One of the wishes would have something to do with having more money – that one was easy, your other wishes probably had to do with things like health, travel and even possibly love. Let's drill down a little deeper and go another step here with the you gave.

Ask yourself again but insert that final answer you gave on the blank line in this next question.

Now that I have, \_\_\_\_\_ what does that now give me I don't already have?

Answer: \_\_\_\_\_

The sad fact of the matter is that most people are very unclear where it concerns the direction of their lives. We live life from paycheck to paycheck with no real dreams other than to pay off the house and car. Now, don't misunderstand me, people accomplish significant things with their lives every day, for instance raising a family is no small task and if that is you, then you are to be commended for it.

But to be up front about it, life has a way of stealing from us the kind of impact that we were all created to have, impact that is more than what you are experiencing now. We live in a society that has a way of diminishing our authority, siphoning our esteem away and stealing the very initiative we were each born with. Each of us have been scripted and shaped by our world around us in one way or another. People have scripted us, teachers, society, our peers, the entertainment industry, jobs and even churches all tell us who we are and what we can achieve. The choice to go along with the "voices" is

something that we all are faced with and for the most part we find ourselves sliding into compromise without even realizing it.

Recapturing the authority, esteem and initiative that was intended for you at birth then should be one of your greatest goals so that you can become as effectual as you can be. This is part of God's great command for each of us, that we each become good stewards of the lives that have given to each of us.

You see, most people don't have any idea what it is they would do or achieve if given unlimited resources and wealth. I can hear your thoughts now ... you are telling yourself, "Well, I will cross that bridge when the time comes". The fact is, if you ever have hopes of being able to even have the opportunity to cross that bridge, it will be as a result of having a clear definition of what it is you will do with the opportunity when comes.

Where does it all start?

One important step is to create a mission statement for your personal life. Typically it is organizations or companies that have used mission statements as a way of giving them a basis for direction and guidance. When was the last time you heard of someone who had a personal mission statement? You have probably never heard of this before so I am going to start out slowly so that you can get a good grasp of why you should have a personal mission statement. I'm going to even suggest that you consider sitting down with your children and creating a mission statement for your home and family, the results just might surprise you.

*If you don't know where you are going, then you are probably using someone else's map.*

## What Is a Mission Statement?

It's a brief, well-thought-out document describing the basic principals and goals of a person or group. It declares clearly "what I or we stand for, and what we're dedicated to *doing*." It's a blueprint that guides a person's or a group's activities towards consistency, order, and desired outcomes. Such mission statements describe clearly "\_ this is *why* I or we exist, and \_ *where* we intend to go."

Your mission statement is really your passion statement. Why? It is because it has everything to do with your heart and core desires. It is from your passion that you discover motivation and drive to accomplish what is you really want out of life and where it is you want to go. Truth be told, if your personal mission statement doesn't somehow reach inside of your soul and cause your heart to leap with excitement then I doubt very much that it is a true mission statement. Your mission statement should bring excitement to each day that you move toward it. It will become your statement to the world – This is what I was made for!

Looking at your personal mission statement as your passion statement in the way we have described it shows us just how important it is to have one. Not just for yourself but something that can be developed for your family as well.

In order for you to fully understand what a mission/passion statement is, you need to be clear about what a mission statement is not.

Your personal mission statement is not a job or role

The reason your personal mission statement is not your job or role is because your job or role in life can only be a division or part of your mission statement. Your job and role is simply one of the ways that you are called to live and express your larger mission in life, it is not the mission in and of itself.

Throughout your entire life you will have many jobs or roles, these do not define who you are, they are only met to help you fulfill your overall mission in life.

Your personal mission statement is not a vision, value or even a goal.

Knowing the difference between vision, values and goals can sometimes be confusing. Each provides us with a completely different role. Here are three different simple definitions to help you understand what each of these mean.

Your Mission gives you purpose

Your Vision gives you direction

Your Values give you character

There are many myths that we come to believe that can stop or hinder us from discovering our personal mission. Read through the following and see if any of them sound familiar to you.

### **Myth #1 My mission must impact many people.**

This is a common myth that stops a lot of people from making an impact. We fall into the trap of thinking that our impact has to be large scale in order for it to make a difference. We often recognize and see the many needs around us and we feel that our individual contributions and efforts will have no effect.

The truth of the matter is that great successes are simply little success built one upon another. It goes back to the basic premise that we must always start with what is in our hand in order for more to be given.

Success is not a thing; it is not an end result that awaits you at some far-off place, success lies in doing well whatever thing you are doing now.



## **Myth #2 My mission is something to be afraid of.**

In some cases we become mistaken that our futures in terms of Gods will for our lives are something to afraid of. I think one of the primary reasons for this is that we think that God is going to make us do something that will make us miserable. As a child growing up in a church setting, I can remember the hesitancy people had regarding asking God to show them his will for their lives. The common thought was that God would call us to do something like –Go to the mission field. God’s desire for you is as Jesus put it, “I came that they may have life, and have it abundantly.”

“Delight yourself in the Lord and he will give you the desires of your heart.” Psalm 37:4

## **Myth #3 My mission can be anything I want it to be.**

True happiness and fulfillment can only take place as a result of the creation returning to the creator for instructions. How silly it would be for the end result of a manufactures creative effort to look up one day and say, I know longer want to be what you created me to be, I will do my own thing. Anything else, other then the intended purpose of the manufacture will result in futility and anxiety.

On the other hand, there is nothing more fulfilling and complete when you as a child of God discover the very assignment you were created for.

## **Myth #4 I am not qualified or don’t think I have it within me to live my mission.**

Do I have it within me to live out my mission is a legitimate question. The answer to that really has more to do with your passion and core desires then maybe you realize. As for myself, I do believe you have it within you!

How do I know this?

It is because I know that our creator has placed within each of us the particular ingredients we each need to make our individual destination. Think of it this way, the Creator of the universe would not have placed the passion and desire you have within you unless he also gave you the ability to attain it. A good example of this would be Geese.

Geese have a genetic code written within them to fly south once a year. To give these beautiful creatures the desire to fly south and then not give them the capability of doing so would be cruel. Desire and capacity go hand in hand! The desire you have to progress, achieve and break free proves that you have the capacity to reach God's intention for your life.

Isn't that wonderful?

Discovering Your Passion Mission – The clues are all there

The best way to discover meaning in your life can be figured out by looking at the clues. Each and every one of us has what I call specific spiritual DNA evidence that points to what it is you were made for. It is God's fingerprint upon your life that portrays itself in some very unique ways. One of the first things you need to do before you create your personalized mission statement is to take an inventory of each of these clues in your life.

You have been given everything you need to accomplish your purpose and mission in life.

1. Listen to your heart
2. Look to the past
3. Look to the present
4. Look to the future

Stay connected and we will assist you in discovering the hidden clues concerning God's vision for you!

Watch for an important up and coming series. You will discover the secrets of becoming a *Master Influencer*. You will learn about the four passion personalities and how you can in an instant recognize how to communicate effectively to a person.

#### Four Passion Personalities

1. Yellow - The Supporter
2. Blue – The Exciter
3. Green – The Thinker
4. Red – The Leaders

#### **Important Resources:**

Join Our Facebook Fan Page: [www.facebook.com/successplan](http://www.facebook.com/successplan)

Main Ministry Website - [www.GettingFreeLivingFree.org](http://www.GettingFreeLivingFree.org)

Life Lessons Audio Blog – [www.GraceTalker.blogspot.com](http://www.GraceTalker.blogspot.com)

Scott Johnson's Facebook Page – [www.Facebook.com/Lifetalker](http://www.Facebook.com/Lifetalker)

Breaking The Cycle of Defeat – [www.CycleofDefeat.com](http://www.CycleofDefeat.com)